



FAHARI BOUTIQUE HOTEL

@ the intersection of travel and sustainability



MISSION

At Fahari Boutique Hotel our guests will get a taste of Africa against the backdrop of the highest quality of service and amenities in a luxurious but casual atmosphere. We will embrace our place in the community within which we operate and will work to develop these relationships using the principles of regenerative design.



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THE OPPORTUNITY



TOURISM RESILIENCE

In 3 of the 4 years preceding the global pandemic Zanzibar tourism saw y-o-y growth > 15%, with a 400% increase from 2010 to 2019. Despite the global travel restrictions travel to Zanzibar has remained robust, taking only 2 years to recover to pre-pandemic levels



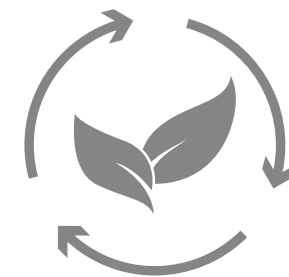
MEDIOCRE OFFERINGS

Zanzibar has limited accommodation options for international travelers. Discerning travelers crave personalized experiences and a meaningful connection to their destination; not just a place to sleep. Although there are several projects under development in our target (upscale) hotel segment, this segment is still underrepresented



GEOGRAPHIC SYNERGY

African destinations, particularly Tanzania are experiencing a surge of interest from savvy travelers

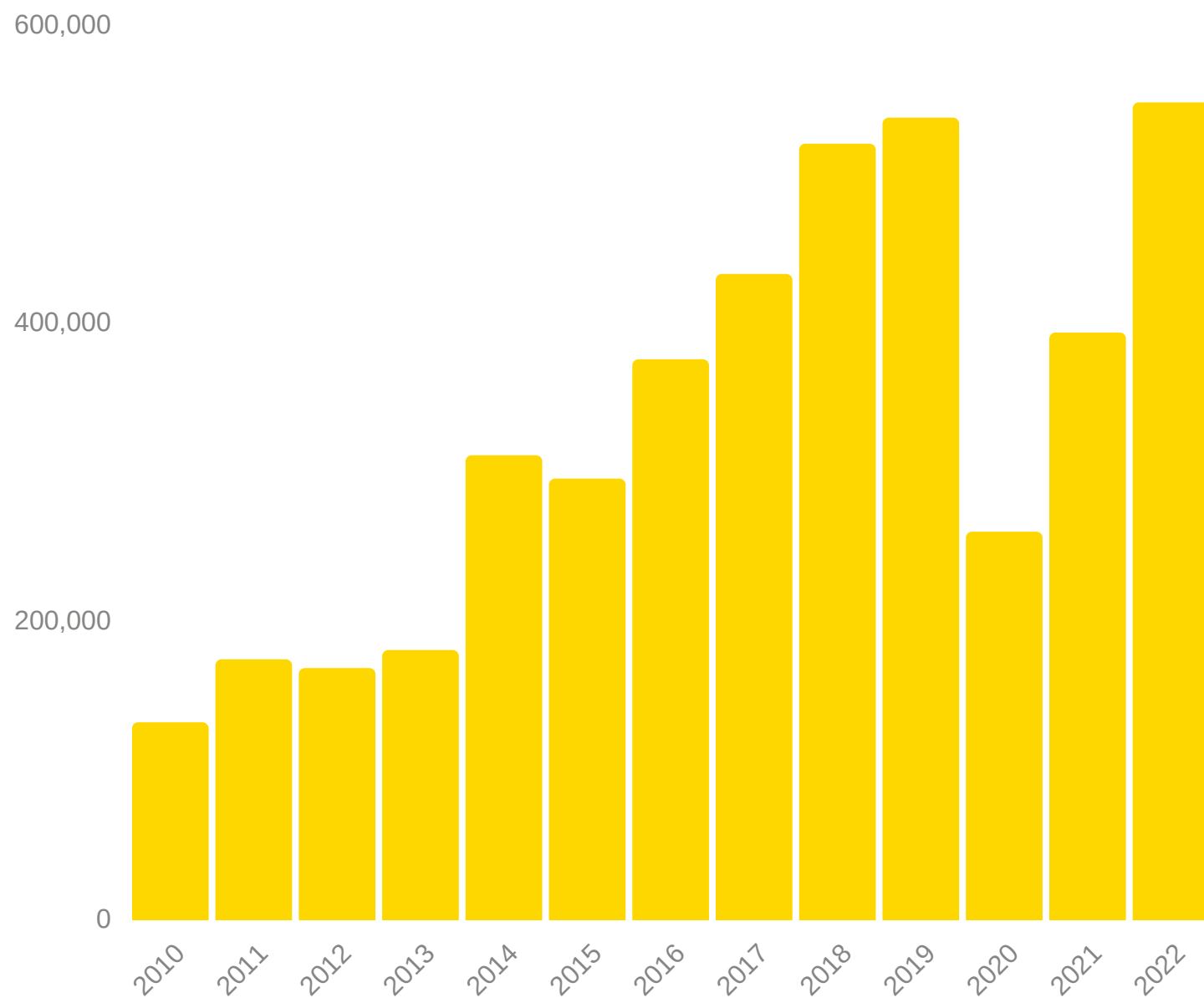


SUSTAINABILITY

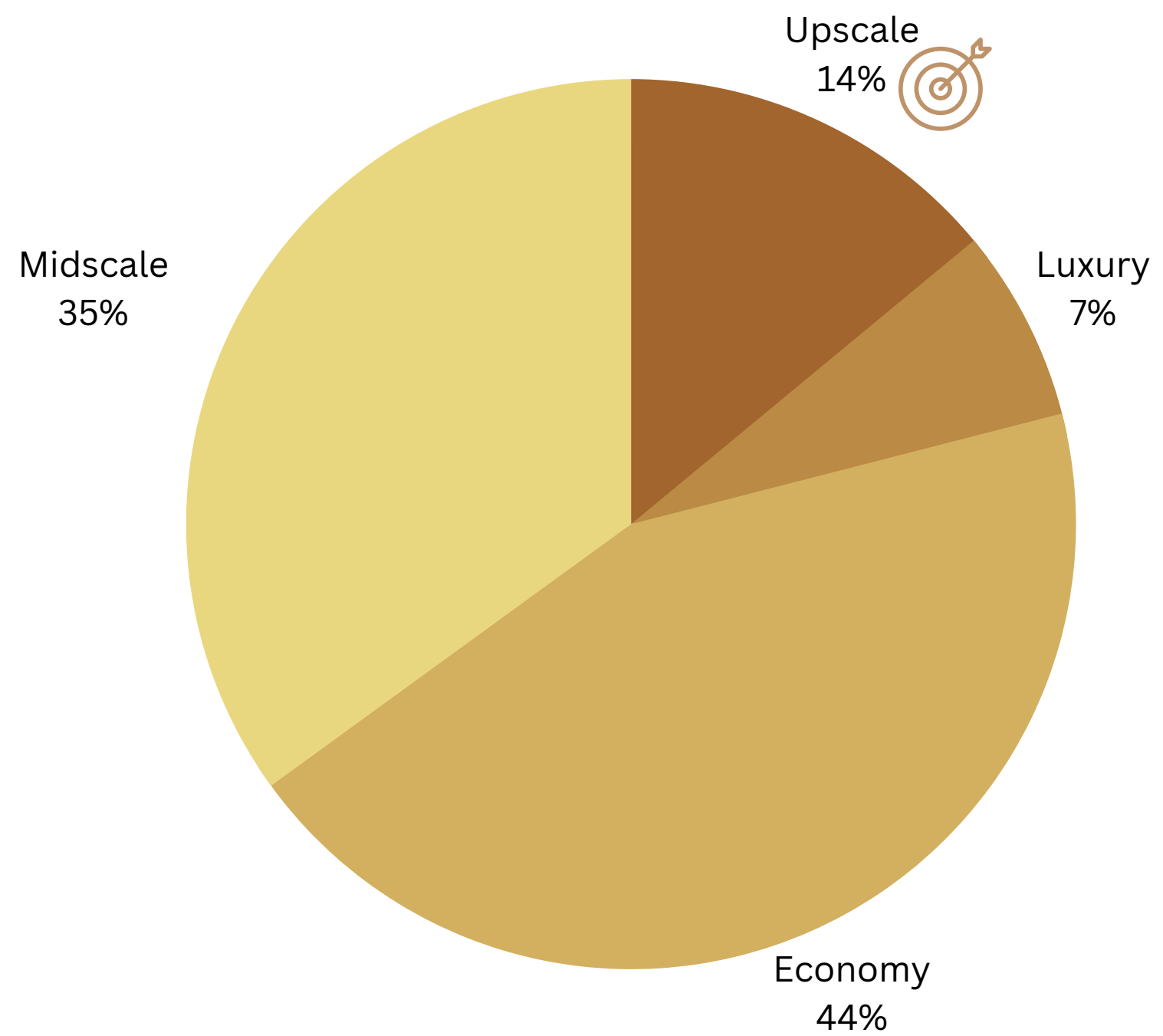
Discerning travelers want to know that their choices will reduce the environmental impact of tourism, support local communities and provide healthy amenities

MARKET ANALYSIS

ZANZIBAR TOURIST ARRIVALS (2010 - 2022)



ZANZIBAR HOTEL SUPPLY BY TIER





LOCATION

- Kizimkazi-Mkunguni, bucolic fishing village in the Menai B Conservation Area
- One of 2 locations in Zanzibar for dolphin safaris
- Limited competition in the area as Kizimkazi is relatively underdeveloped compared to other locations in Zanzibar
- Generally good roads with planned improvements

Proposed Site

- Direct beach access
- ~ 50m from the coral reef
- Spectacular sunset ocean views
- Seasonal whale watching
- Rich with natural features, including three large Baobabs and dozens of coconut trees

- 1 6 2-BEDROOM VILLAS, 4 W/ OUTDOOR SHOWER (112 m²)
- 2 8 KING SUITES, 4 W/ OUTDOOR SHOWER (56 m²)
- 3 TREEHOUSE RESTAURANT, LOUNGE & BAR
- 4 RECEPTION
- 5 POOL & DECK
- 6 GAZEBO
- 7 ROOFTOP TERRACES
- 8 SPA

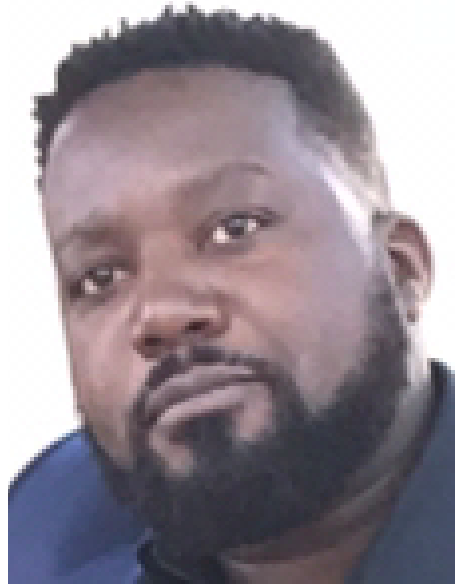


FAHARI AMENITIES



THE FAHARI EXPERIENCE

- Ocean-views
- Outdoor showers
- High end furniture and decor
- Personalized services
- Farm-to-table fine dining restaurant
- Treetop bar and lounge for sundowners
- Curated tours and experiences
- Focus on community & environmental stewardship
- Concierge and private chef services



Theophile Nyumuyantu, M.IS

Co-Founder: Freelance SAP Consultant and Part-Time Gourmand

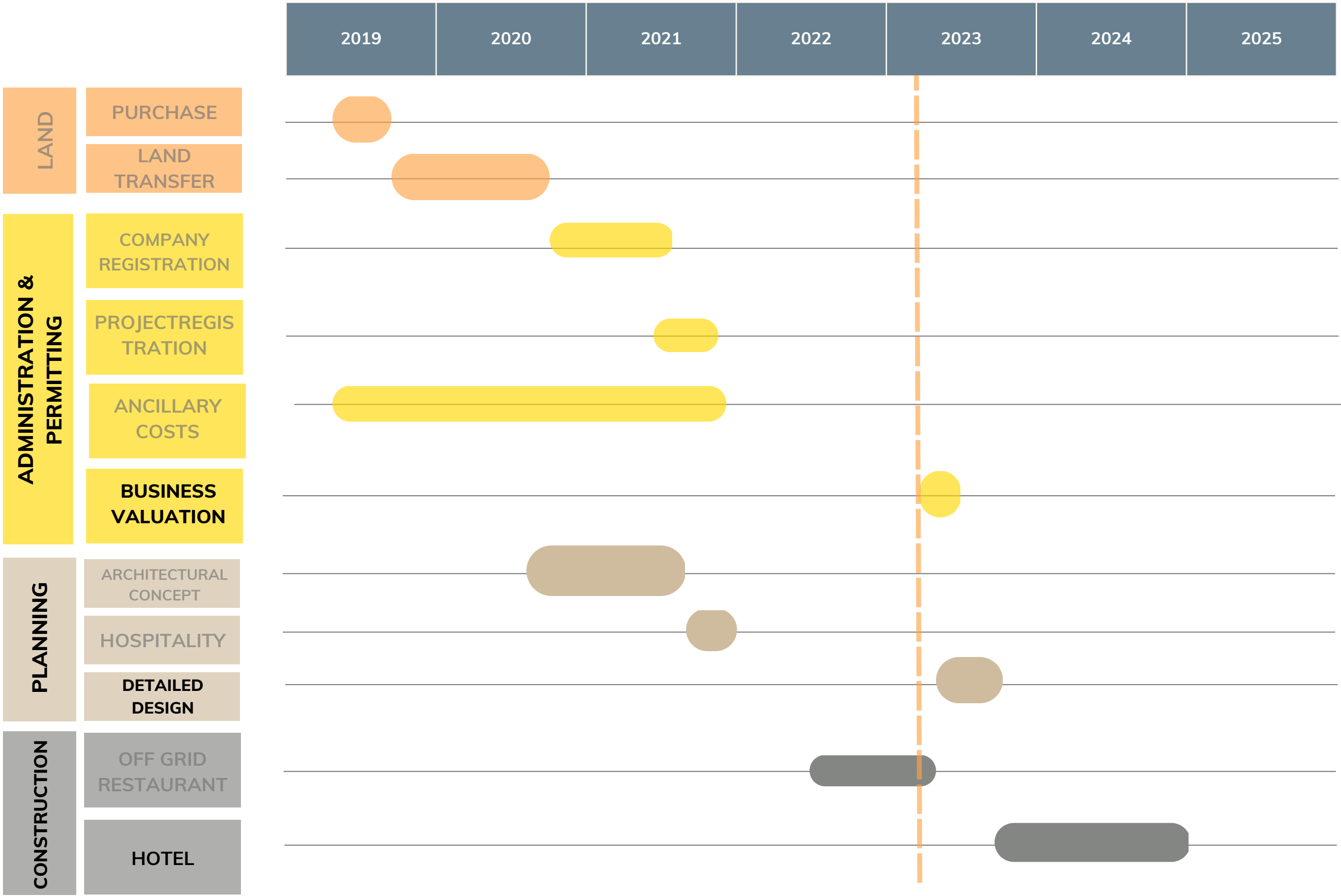
I'm a dual citizen of Congo DRC (where my family is from) and France (where I partly grew up). I developed a taste for travelling from a very young age and luckily my job as a consultant gave me the opportunity to do just that. While working on various projects across the continent, my desire to re-settle in the motherland grew stronger every day. Until I decided it was time for me to make it a reality. Being involved in the hospitality industry give me a chance to share what I like the most about traveling on the continent.



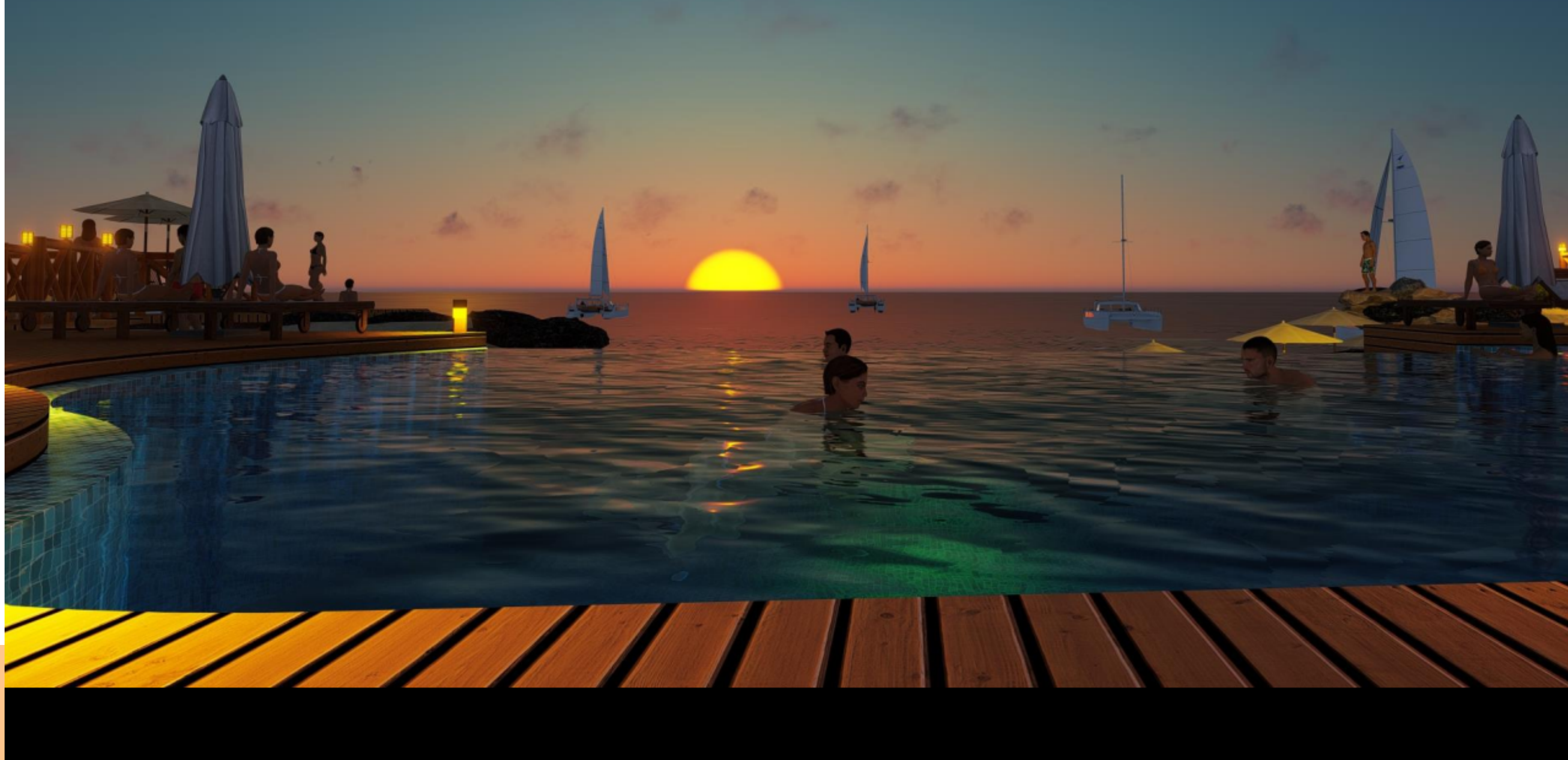
Simone Christie, M.Eng, PE, PMP

Co-Founder: Civil Engineer, Permaculturist and Travel Junkie

Growing up in Jamaica I witnessed firsthand both the positive and negative impacts of tourism. My time on infrastructure development projects in southern Africa has reaffirmed my belief that economic, environmental and social considerations of a business do not have to be mutually exclusive. Having visited 15 African countries, while living on the continent for the past 10 years, I have developed a deep understanding of how responsible investments can benefit host communities while realizing significant returns for their investors.



PROGRESS TO DATE



**ASANTE
THANKS
MERCI**



Interested in this investment opportunity?

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